Amended claims

1. (Currently Amended) A method for determining a specific identifier codes for an object associated with a plurality of identifier codes by a corresponding plurality of entities, comprising the steps of:

receiving a first message including at least a first identifier code identifying an object, said first identifier code being associated with a first entity;

extracting said first identifier code from said received first message;

generating a second message plurality of messages incorporating said extracted first identifier code, said second message plurality of messages being for initiating a search of an a plurality of different remote identifier code databases mapping linking said first identifier code associated with said first entity to a corresponding second different identifier codes identifying said object, said second different identifier codes being associated with a second entity entities different to said first entity; and

receiving said second <u>different</u> identifier codes corresponding to said first identifier code in response to communicating said second message <u>plurality of messages</u> for initiating a searches of said <u>plurality of different remote</u> identifier code databases.

2. (Currently Amended) A method according to claim 1, wherein said second message initiates a remote procedure for mapping said first identifier code to a corresponding second identifier code

updating said plurality of databases to incorporate said different identifier codes identifying said object.

- 3. (Currently Amended) A method according to claim 2, wherein said second message uses plurality of messages use Simple Object Access Protocol (SOAP) for invoking said remote procedure updating said plurality of databases.
- 4. (Currently Amended) A method according to claim 1, including the step of

communicating said second message plurality of messages to an applications useable for initiating a search of said plurality of different remote identifier code databases.

5. (Currently Amended) A method according to claim 1, wherein

<u>a message of said second message plurality of messages</u> initiates a

prioritized search of said <u>a database</u> and

an object comprises at least one of, (i) an article of manufacture, (ii) a service and (iii) a non-manufactured item and

an entity comprises at least one of, (a) an object retailer, (b) an object wholesaler, (c) an object distributor, (d) an object manufacturer, (e) an object servicing enterprise and (f) an object seller.

- 6. (Previously Amended) A method according to claim 5, wherein said prioritized search of said database searches first for a purchaser product identifier code identifying said object and subsequently for a manufacturer product identifier code identifying said object.
- 7. (Currently Amended) A method according to claim 1, wherein said extracting step comprises

extracting said first identifier code and a corresponding third identifier code identifying said object from said received first message, and

said generating step generates a second message plurality of messages incorporating said extracted first and third identifier codes.

- 8. (Currently Amended) A method according to claim 7, wherein said first identifier code comprises a purchaser product identifier code and said third identifier code comprises a manufacturer product identifier code and a message of said second message plurality of messages initiates a prioritized search of said a database involving searching first for said purchaser product identifier code and subsequently for a manufacturer product identifier code.
- 9. (Currently Amended) A method according to claim 1, wherein said message of said second message plurality of messages incorporates rules determining conduct of said search of said identifier code database.
- 10. (Previously Amended) A method according to claim 9, wherein said rules are predetermined in an application used for accessing said database.

11. (Currently Amended) A method according to claim 1, including the step of

communicating said second message plurality of messages to an applications for accessing said databases using at least two of, (a) Hypertext Transfer Protocol (HTTP), (b) Simple Object Access Protocol (SOAP) and (c) XML (Extensible Markup language).

- 12. (Currently Amended) A method according to claim 1, wherein said said method comprises an identifier code mapping application and said identifier code mapping application and said database one of said plurality of different remote identifier code databases are co-located on the same processor, said processor comprising one of (a) a server, (b) a PC (c) a wireless device, (d) a mainframe computer and (e) another networked processing device.
- 13. (Currently Amended) A method according to claim 1, wherein at least one of said first and said second different identifier codes comprise one of (a) a Universal Product Code and (b) a code associated with a bar code.
- 14. (Currently Amended) A method for supporting a transaction in accordance with claim 1, wherein

said first message is received from an application initiating a transaction and including the step of,

forwarding a composite message to a destination application in support of said transaction, said composite message being created including information derived from said first message and including one of said second different identifier codes.

15. (Currently Amended) A method for determining a specific identifier code for an object associated with a plurality of identifier codes by a corresponding plurality of entities, comprising the steps of:

receiving a first message including at least a first identifier code identifying an object, said first identifier code being associated with a first entity;

extracting said first identifier code from said received first message;

generating a second message incorporating said extracted first identifier code, said second message being for initiating a search of a remote identifier code database mapping said first identifier code associated with said first entity to a corresponding second identifier code identifying said object and said second message incorporates data representing rules determining conduct of said search of said identifier code database, said second identifier code being associated with a second entity different to said first entity;

receiving said second identifier code corresponding to said first identifier code in response to communicating said second message for initiating a search of said remote identifier code database.

16. (Currently Amended) A method for determining a specific identifier codes for an object associated with a plurality of identifier codes by a corresponding plurality of entities, comprising the steps of:

receiving a first message including at least a first identifier code identifying an object, said first identifier code being associated with a first entity;

extracting said first identifier code from said received first message;

generating a plurality of messages incorporating said extracted first identifier code, said plurality of messages being for initiating searches of a corresponding plurality of remote identifier code databases mapping said first identifier code associated with said first entity to a corresponding second different identifier codes identifying said object, said second different identifier codes being associated with a second entity entities different to said first entity;

receiving said second <u>different</u> identifier codes corresponding to said first identifier code in response to communicating said second <u>message</u> <u>plurality of messages</u> for initiating a search of said <u>plurality of different remote</u> identifier code databases; and

updating said plurality of remote identifier code databases to incorporate corresponding received different identifier codes identifying said object.

17. (Currently Amended) A method for providing a specific identifier codes for an object associated with a plurality of identifier codes by a corresponding plurality of entities, comprising the steps of:

receiving from a remote source a first message including at least a first identifier code identifying an object, said first identifier code being associated with a first entity and said first message requesting determination of a specific identifier code for said object;

extracting said first identifier code from said received first message;

initiating a search of an a plurality of different remote identifier code databases mapping linking said first identifier code associated with said first entity to a corresponding second different identifier codes identifying said object, said second different identifier codes being associated with a second entity entities different to said first entity using said extracted first identifier code;

receiving said second <u>different</u> identifier codes corresponding to said first identifier code in response to said initiated search of said <u>plurality of different</u> remote identifier code databases; and

providing said second different identifier codes to said remote source.

18. (Currently Amended) A method according to claim 17, including the step of

generating a record of said search and provision of said second different identifier codes for use in at least one of, (a) billing, and (b) creating a transaction record.

19. (Currently Amended) A system for a specific identifier codes for an object associated with a plurality of identifier codes, comprising:

a communication processor for bidirectionally communicating with remote applications;

an <u>a plurality of different remote</u> identifier code databases; a first application for,

initiating a search of said <u>plurality of different remote</u> databases to translate a first identifier code identifying an object associated with a first entity to a corresponding <u>second different</u> identifier codes identifying said object, said <u>second different</u> identifier codes being associated with <u>a second entity entities</u> different to said first entity, in response to receiving a message including a plurality of corresponding identifier codes identifying said object and provided by remote applications, and for

augmenting said database by updating said <u>plurality of different</u> remote databases to incorporate additional corresponding <u>different identifier</u> codes from said received plurality of corresponding identifier codes identifying said object; and

providing said second <u>different</u> identifier code<u>s</u>, corresponding to said first identifier code in response to said initiated search of said <u>plurality of different remote</u> identifier code database<u>s</u>, via said communication processor.

20. (Original) A method according to claim 19, wherein an object comprises at least one of, (a) an article of manufacture, (b) a service and (c) a non-manufactured item and

an entity comprises at least one of, (a) an object retailer, (b) an object wholesaler, (c) an object distributor, (d) an object manufacturer, (e) an object servicing enterprise and (f) an object seller.